We’ve been registered in the EU Transparency Register since 2011. The register contains a list of the organisations and individuals who engage in lobbying at EU institutions as well as the annual financial budget of each organisation. It also includes a code of conduct defining principles for ethical and transparent lobbying. By registering we pledge to abide by this code.

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**Specific actions**

We conduct numerous dialogue forums and information events at the regional level as well. For example, the board members of our regional companies in Germany meet annually with municipal shareholders and/or representatives to discuss grid expansion, landscape preservation, the latest advances in smart grids, and other issues. We take the viewpoints, interests, and concerns of the people who live near our assets very seriously. Their feedback helps us to ensure a reliable energy supply and promote the energy transition while having the least-possible impact on people, communities, and the environment. In addition, we periodically invite outside stakeholders to attend meetings of our Sustainability Council in order to hear what they think about our sustainability activities.

We engage individual stakeholder groups in different ways. For example, our Customer Immersion programme brings our senior managers and employees into direct contact with residential and business customers in a variety of formats, including small-group discussions and online chats. We use periodic corporate governance road shows held in Europe’s major financial centres to meet face-to-face with investors and analysts to discuss corporate governance, climate protection, and other sustainability issues. We engage our employees in a wide variety of formats and programmes. We also use social media. Our tweets and Facebook posts reach policymakers, the media, trade associations, academic institutions, and members of the general public across Europe and around the world. We have a total of over 790,000 followers on the two group channels, a number that has grown steadily over time. We also have Instagram, YouTube, and LinkedIn accounts. Altogether, E.ON has more than 1 million followers on its social media channels.

E.ON is a member of a variety of industry networks and trade associations in individual countries and at the European level. They provide a useful forum for sharing information about climate protection, customer needs, and industry trends and for representing shared interests to policymakers and regulators. Examples of our memberships include:

- **German Federal Association of Energy and Water Industries (BDEW):** through the BDEW we’re also represented in two European trade associations, Eurelectric and Eurogas.
- **German Industry Initiative for Energy Efficiency (Deutsche Unternehmeninitiative Energieeffizienz, or DENEFF):** a multi-industry network of companies and organisations dedicated to enhancing energy efficiency.
- **Bitkom:** an industry initiative for the digital economy that we joined in October 2018; through it we’re also represented in the **Federal Association of German Industry** (Bundesverband der Deutschen Industrie) and its European umbrella organisation, **Businesseurope**.
- **E.ON executives have sat on the Economic Councils of both the CDU and SPD,** two of Germany’s major political parties.
- **Smart Energy Demand Coalition (SEDC) and European Distribution System Operators for Smart Grids (EDSO for Smart Grids):** European associations promoting smart grids and the digitalisation of the energy sector.
- **Energy UK:** a British trade association for energy.
- **Swedenergy:** a private association of companies involved in electricity production, sale, and trading in Sweden.
- **Romanian Federation of Associations of Energy Utilities:** a federation of energy suppliers in Romania.

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