Industry associations

At Boral, we are members of, and actively participate in, a number of industry associations in Australia and the USA. These industry associations offer a forum for sharing industry best practice and new ideas, developing technical standards, and advocating on behalf of the industry, to the government and the community.

The work carried out by industry associations, on behalf of its members, can lead to better outcomes for the sector and the broader economy and community.

In some cases, Boral is one of only a few members of an association and we may hold a Board position, and therefore, we will have a larger influencing role in the association. In other cases, Boral is one of many members and has a lower level of direct involvement but we still use the association as a helpful source of information and support.

The associations also develop public policy positions. Typically, the policy positions of our industry associations are to support regulation in the national and industry interest, and encourage business to sustainably prosper and remain competitive.

We monitor our industry associations, including the value they provide to Boral, their public policy positions and, in the case of those industry associations involving our competitors, their approach to competition law compliance. From time to time we discontinue or suspend association memberships. Boral employees involved in industry associations are provided competition law training to ensure that association with other industry participants is always compliant with the law.

We acknowledge that some industry associations may have policy positions that do not fully align with Boral’s positions.

When appropriate, we engage with our industry associations to help them understand our position.

We have not identified any major energy and climate policy positions held among our industry associations that are materially inconsistent with our own position.

We support:
- a national approach to climate and energy policy that targets lowest-cost carbon emissions abatement while delivering reliable and competitive energy
- climate and energy policies that do not unduly erode the competitiveness of domestic-based businesses
- mechanisms to achieve the objectives of the Paris Agreement, and
- a national approach to climate and energy policy.

Boral’s key industry associations, and the influence Boral has in each association, and a list of other national associations are provided below and on the following page.

Our main industry associations

Business Council of Australia (BCA)
The BCA provides a forum for Australian business leaders to contribute directly to policy debates. It helps to initiate and shape key economic and business reform debates underpinning Australia’s economic growth.

Boral re-joined the BCA in 2018 after a number of years of not being a member. Boral is one of more than 134 BCA members.

Cement Industry Federation (CIF)
The CIF – the peak industry association for manufacturers of clinker, cement and cement products in Australia – works with all levels of government to ensure a sound understanding of the impacts of potential decisions on cement industry competitiveness, and to encourage the adoption of supportive policies and programs.

Boral Cement is one of three members of the Cement Industry Federation, together with Adelaide Brighton and Cement Australia. Wayne Manners, President and CEO Boral Australia, and Rajeev Ramankutty, Boral Cement’s Executive General Manager, is a Director of the CIF.

Cement, Concrete & Aggregates Australia (CCAA) The peak body for the Australian heavy construction materials industry, advocating for and demonstrating the industry’s credentials.

Boral Australia is one of five Foundation Members of the CCAA which provide much of its funding, and there are approximately 60 additional smaller members of the CCAA.

Boral has senior level representatives on the CCAA Council and on a number of committees.

Australian Asphalt Pavement Association (AAPA) The peak body for the flexible pavement industry in Australia, advocating for and demonstrating the industry’s credentials.

Boral Asphalt is one of more than 264 members, but has a high level of involvement and influence with Tim Oudenryn, Boral Australia National Planning & Business Development Manager currently on the AAPA Board.
American Coal Ash Association (ACAA) A trade association whose mission is to advance the management and use of coal combustion products in ways that are environmentally responsible, technically sound, commercially competitive, and supportive of a sustainable global community.

Boral is one of 98 ACAA members in North America. Members include utilities, marketers, specialty marketers, and engineering firms and consultants. Boral is one of 12 fly ash marketers in ACAA’s membership base and we currently have two Boral Fly Ash executives on the ACAA Board.

Other industry associations
We are members of several other industry associations, including national association memberships of the following:

Australian Forest Products Association (AFPA) Boral Timber is one of many members from the resources, processing, and pulp, paper and bio product industries covering the forest products value chain.

Australian Institute of Health & Safety (AIHS) Boral Australia is one of many members of AIHS, which is focused on advocating on behalf of, and supporting the health and safety profession.

Australasian Timber Flooring Association (ATFA) Boral Timber is one of four industry platinum members of AFTA and we have a Boral Timber executive on the ATFA Board.

Australian Trucking Association (ATA) Boral Transport is one of many members of ATA, and is a member of the ATA’s 62-member Industry Technical Council. Boral has a particular focus on sharing best practice in relation to safety.

Concrete Institute of Australia (CIA) Of a total membership base of around 200, Boral is one of 14 gold members of the CIA, which is a smaller membership than the larger platinum members.

Concrete Masonry Association of Australia (CMMA) As a state member in South Australia, Boral Masonry is one of 19 members of the CMMA.

Green Building Council of Australia (GBCA) The GBCA advocates for, and provides education on sustainability in the built environment, and developed the Green Star rating system for buildings. Boral Australia is one of more than 550 members.

Wayne Manners, President and CEO Boral Australia, is a Director of GBCA.

Gypsum Board Manufacturers Association of Australasia (GBMA) The USG Boral joint is one of five members of this small manufacturing association.

Housing Industry Association (HIA) Boral is one of around 60,000 businesses represented by the HIA.

Master Builders Association (MBA) With 32,000 members across Australia, Boral is member of the MBA in several states.

Metal Roofing Alliance (MRA) Boral North America Roofing is one of 22 roof tile manufacturers represented by MRA.

National Concrete Masonry Association (NCMA) Boral North America Stone is one of about 200 members of NCMA, and one of about 120 producer members. Boral Stone executives hold Chairman positions on two committees.

Roofing Tile Association of Australia (RTAA) Boral is one of six members of this small industry association.

Tile Roofing Institute (TRI) Boral North America Roofing is one of seven roof tile manufacturers represented by TRI, and one of around 150 members.

Our annual membership fees across industry associations totalled approximately $3 million in FY2020.