Unilever has undertaken a wide range of activities in order to influence decision makers on the issue of biofuels. These include publishing a brochure, "Promoting Sustainable Biofuels", and joining forces with peer consumer goods companies as well as environmental NGOs and aid charities. In the EU, Unilever has been active in promoting a cap on 1st generation biofuels and called for support for sustainable alternatives for the production of renewable energy. Through FoodDrinkEurope (FDE) we were in contact with the rapporteurs in the European Parliament in 2014/2015. Unilever chaired the FDE Task Force on Biofuels. The final agreement between the EU Parliament and the EU Council in April 2015 contains a 7% maximum limit of 1st generation biofuels and the obligation for Member States to stimulate alternatives, including 2nd generation biofuels and electricity for transport. In 2016 the EU Commission has tabled proposals for the use of renewable energy for the period 2020-2030. The EU Commission proposes to reduce the use of first generation biofuel and stimulate the use of better and more sustainable alternatives (electricity for transport and the use of 2nd generation biofuels). This is aligned with our advocacy which has been promoted consistently together with green NGOs. Furthermore, in 2017, the EU Parliament has proposed to eliminate the biofuel use (by 2020) of palm oil and other vegetable oils which are linked to deforestation.

(C12.3b) Are you on the board of any trade associations or do you provide funding beyond membership?
Yes

(C12.3c) Enter the details of those trade associations that are likely to take a position on climate change legislation.

<table>
<thead>
<tr>
<th>Trade association</th>
<th>Is your position on climate change consistent with theirs?</th>
<th>Please explain the trade association's position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Goods Forum (CGF)</td>
<td>Consistent</td>
<td>The Consumer Goods Forum (CGF) is a global, parity-based industry network that is driven by its members to encourage the global adoption of practices and standards that serve the consumer goods industry worldwide. It brings together the CEOs and senior management of some 400 retailers, manufacturers, service providers, and other stakeholders across 70 countries, and it reflects the diversity of the industry in geography, size, product category and format. Its member companies have combined sales of €3.5 trillion and directly employ nearly 10 million people, with a further 90 million related jobs estimated along the value chain. It is governed by its Board of Directors, which comprises more than 50 manufacturer and retailer CEOs. The CGF’s environmental sustainability work positions the consumer goods industry as a leader in tackling climate change, reducing waste and improving environmental stewardship in global supply chains. In pulling its weight to tackle climate change, the CGF has identified three key areas where its members are well-positioned to effect significant change. These are: • Reducing food waste across operations and throughout the rest of the value chain • Tackling deforestation • Phasing out the most polluting...</td>
</tr>
</tbody>
</table>
with stakeholders to drive progress towards broader international goals, such as those set by the UN Sustainable Development Goals with a focus on developing partnerships (SDG 17). The CGF’s environmental work is also working on SDG 12 (ensure sustainable consumption for all), SDG 13 (Combat climate change and its impacts) and SDG 15 (Protect the planet). By joining forces and acting collectively, members of The CGF have a transformative impact.

**How have you, or are you attempting to, influence the position?**

Unilever’s Chief Sustainability Officer, Jeff Seabright, co-leads the Sustainability Steering Committee. As co-lead, Unilever is very deeply involved in the development of both the CGF resolutions directly related to climate change on deforestation and sustainable refrigeration. Unilever’s CEO, Paul Polman, is a member of the Board of Directors of the CGF.

**Trade association**

World Business Council for Sustainable Development (WBCSD)

**Is your position on climate change consistent with theirs?**

Consistent

**Please explain the trade association’s position**

A key thrust of the WBCSD’s work is to advance the international climate policy debate through an active involvement in multilateral processes, particularly the United Nations Framework Convention on Climate Change (UNFCCC), but also other organisations such as the OECD, the International Energy Agency or the World Bank. In 2015, WBCSD launched the Low Carbon Technology Partnerships Initiative (LCTPi), a joint programme between WBCSD, the International Energy Agency and the Sustainable Development Solutions Network which was also endorsed by the French Presidency of COP21. For COP21, the initiative aimed to demonstrate that business was going to Paris with action based solutions which drive and support policy decisions on climate. It has eight active ‘business solutions’ in development: on renewables, energy efficiency in buildings, CCS, cement, advanced biofuels, climate smart agriculture, forests and chemicals. As one of the organisations that make up the ‘We Mean Business’ coalition, WBCSD believes that bold climate action is not a burden, but a historic economic opportunity, and has called for robust and stable carbon pricing. WBCSD has been actively engaging G20 leaders in support of the following positions – keeping the implementation of the Paris Agreement high on the political agenda, ensuring appropriate economic mechanisms to accelerate the low carbon transition, such as carbon pricing and the removal of fossil fuel subsidies, and to push for increased disclosure of climate related financial risks by companies.

**How have you, or are you attempting to, influence the position?**

Unilever’s CEO, Paul Polman, was the Chairman of the WBCSD during 2017. Unilever is represented on the Climate & Energy Leadership Group, as well as the specific projects on Renewable Energy and Climate Smart Agriculture.

**Trade association**

UN Global Compact

**Is your position on climate change consistent with theirs?**

Consistent

**Please explain the trade association’s position**

Caring for Climate, the relevant UNGC initiative on climate change, was launched by the UN Secretary General Ban Ki Moon in 2007. It is aimed at advancing the role of business in addressing climate change by creating a platform for business leaders to advance practical solutions and help shape public policy as well as public attitudes. Caring for Climate is a business leadership platform that calls for the global business community to make a long-term and lasting commitment to taking action to tackle climate change. Caring for Climate works collaboratively on joint initiatives between public and private sectors to understand and determine how both the public and private sectors can best take proactive and effective action in tackling climate change. Caring for Climate also encourages the private sector to take practical actions to continuously drive improvements on issues such as resource efficiency, carbon footprint reduction, working with governments and NGOs, peers, employees, customers and investors, as well as the broader public. Caring for Climate describes its position in its statement which is included in the Further Information box below.

**How have you, or are you attempting to, influence the position?**

Unilever engages directly with the Global Compact’s climate action initiative and through Paul Polman’s role as Vice Chair of the UN Global Compact.
Is your position on climate change consistent with theirs?
Consistent

Please explain the trade association’s position
The Alliance of CEO Climate Leaders is convened by the World Economic Forum. While not a trade association in the traditional sense, it does advocate policy positions in respect of climate change at an international level. Its primary focus in 2017 has included the introduction of carbon pricing and the adoption of climate related financial disclosure standards

How have you, or are you attempting to, influence the position?
Paul Polman, CEO of Unilever, is a member of the Alliance and Thomas Lingard, Director, Climate & Environment, is a member of the Sherpa group which develops and recommends the strategy to the CEOs.

Trade association
Business in the Community (BITC)
Is your position on climate change consistent with theirs?
Unknown

Please explain the trade association’s position
BITC is the Prince of Wales’ Responsible Business Network. Members work together to tackle a wide range of issues that are essential to creating a fairer society and a more sustainable future. BITC does not currently have a formal position on climate change, but intends to formulate one in the near future.

How have you, or are you attempting to, influence the position?
Keith Weed, Chief Marketing & Communication Officer is on the Board of Trustee Directors for Business in the Community International whose role is to determine the charity’s mission and purpose while guarding its ethos and values. As part of this Board, Unilever shows leadership through sharing information on innovations and building sustainable brands.

Trade association
European Chemical Industry Council (CEFIC)
Is your position on climate change consistent with theirs?
Mixed

Please explain the trade association’s position
While the CEFIC position on the importance of climate change and the need for action is qualitatively aligned with Unilever’s, there are significant quantitative differences. These relate to the level and scope of emission reductions required, as well as the specifics of the EU Emissions Trading Scheme’s implementation, where Unilever believes Europe should be more ambitious. Unilever continues to advocate for a more progressive position on these issues at an industry level.

How have you, or are you attempting to, influence the position?
Unilever is the AISE representative on the CEFIC board, a role which we are alternating with P&G. Unilever contributes only to topics not related to CEFIC’s climate change policy. We have however encouraged CEFIC to consider also the opportunities of ambitious climate action for the chemicals sector resulting in more balanced external statements.

Trade association
International Association for Soaps, Detergents and Maintenance Products (AISE)
Is your position on climate change consistent with theirs?
Consistent

Please explain the trade association’s position
With regards to climate change, AISE is strongly committed to improving the sustainability of the European detergent and maintenance products industry as a whole by strong cooperation with the European legislators on this aspect, and by developing voluntary initiatives to reduce the environmental impact of the industry and its products. • In 2013 AISE volunteered for the EU Commission’s Product Environmental Footprint (PEF) 3 year pilot project that aims to set product category specific rules for reporting and/or communicating key product environmental scores. This will likely form the basis of EU sustainability initiatives for consumer products in the future. • AISE voluntary initiatives include
in consumer education to reduce the use of energy, water and chemicals in the use phase, via the Cleanright.eu portal and the ‘I prefer 30’ campaign that aims to reduce the average wash temperature used in Europe. This campaign was initiated in 2013 and ran until 2016 in 5 EU countries (UK, IT, FR, DK & BE), after which it delivered the results to the European Commission. The European Commission has decided to extend the pilot phase of its initiative to develop a common way to measure the environmental performance of products until the end of 2017.

**How have you, or are you attempting to, influence the position?**
Unilever has been strongly engaged in the formulation of the AISE position and vision, and the execution of it. Unilever’s brands have developed concentrated detergents that work at lower temperatures. Our Vice President of Regulatory Affairs is on the AISE Board.

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**Trade association**
Retail Industry Leaders Association (RILA)

**Is your position on climate change consistent with theirs?**
Unknown

**Please explain the trade association’s position**
RILA does not have a public policy stance on climate change. However, they recognize that many of its members have committed to energy and carbon reduction; they have set explicit climate and energy reduction goals, they advocate for renewable energy policies, and have public stances for climate policy on their own. RILA enables them to achieve their goals through the Retail Energy Management Program, funded by the Energy Foundation and the U.S. Department of Energy. The REM Program promotes research and reporting, education and leading-practice sharing, and collaboration to reduce energy consumption and generate renewable energy. Additionally, RILA, together with the Information Technology Industry Council, released a report ranking all 50 US states on their policies to enable renewable energy investment and procurement. This report will inform state renewable energy policy education and engagement later this year.

**How have you, or are you attempting to, influence the position?**
N/A: RILA does not have a stated legislative position on climate policy, carbon emissions reductions, etc. Our Customer Development President is on the RILA Board.

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**Trade association**
Grocery Manufacturers Association (GMA)

**Is your position on climate change consistent with theirs?**
Consistent

**Please explain the trade association’s position**
GMA does not have a position on climate change per se. However, GMA does have a position on “preserving the environment”. Specifically it states, “Applying sustainable solutions in all areas of our work while continuing to deliver products that enhance consumers’ lives is a top priority for GMA and its members. GMA takes the lead in identifying model sustainability practices and fostering wider industry adoption of those practices”. GMA lists the following issues it is active on to promote resource preservation: sustainability leadership, packaging, produce code date initiative, and food waste. GMA also lobbies on biofuels (eg. corn ethanol, soy biodiesel), opposing tax credits and mandates for food crop based biofuels.

**How have you, or are you attempting to, influence the position?**
Unilever has helped to form the GMA’s position on biofuels from food crops. Unilever’s Vice President of Sustainable Business & Communications in North America, Jonathan Atwood, is on the planning committee of the GMA Food Marketing Institute Sustainability Summit. The Summit engages retailers and manufacturers on sustainability issues, including sessions on deforestation and climate change. Unilever has supported the creation of the GMA Food Waste Reduction Alliance as well as being active in the recent industry-wide standardised date labelling initiative.

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**Trade association**
Personal Care Products Council (PCPC)

**Is your position on climate change consistent with theirs?**
Consistent
Environment - Society - Economy. As a part of this commitment, PCPC conducts training and informational seminars to help members advance in their adoption and implementation of these important priorities. PCPC actively supports ongoing work to target and identify plastic ocean debris to protect our environment.

**How have you, or are you attempting to, influence the position?**
Unilever has helped develop PCPC Sustainability Principles and encourage industry training and informational seminars to promote sustainable practices of the industry.

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**C12.3d**

**(C12.3d) Do you publicly disclose a list of all research organizations that you fund?**

No

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**C12.3f**

**(C12.3f) What processes do you have in place to ensure that all of your direct and indirect activities that influence policy are consistent with your overall climate change strategy?**

We have a three-way approach to ensure that all of our direct and indirect activities that influence policy are consistent with our overall climate change strategy:

- **Chief Sustainability Office & Sustainable Business & Communications Team**

  Our overall climate change strategy, including eliminating deforestation and GHG emissions in consumer use, are monitored on an ongoing basis within the Climate Strategy Working Group made up of members of the Unilever's Chief Sustainability Office, Sustainable Business and Communications Team, and Unilever's Safety & Environmental Assurance Centre. Eliminating deforestation is jointly monitored by Unilever's Sustainable Sourcing Team.

  To ensure that all of our direct and indirect activities that influence policy are consistent with our overall climate change strategy, any relevant developments that may affect our position are fed into the Unilever Sustainable Living Plan (USLP) Steering Team (and the USLP Council as detailed below) and are debated and signed off accordingly. Our refreshed climate strategy was signed off in 2015, and will be reviewed in July of 2018.

- **Our latest sustainability report (Unilever Sustainable Living Report for 2017), published online in April 2018, states our view that climate change is a significant threat to the planet, its inhabitants and to our business and we are committed to tackling it both in terms of what we do as a business and the influence we have on our supply chain, our customers and our consumers.**

- **Unilever Sustainable Living Plan Steering Team**

  The Unilever Sustainable Living Plan Steering Team supports the Unilever Leadership Executive (ULE) and its members are accountable for USLP strategy and implementation, including on climate change. A wide range of functions is represented on the Steering Team including the Presidents of our four Categories, R&D, supply chain, marketing, legal and finance. This team of senior leaders meets quarterly and is chaired by ULE member, Keith Weed, our Chief Marketing & Communications Officer.

- **USLP Advisory Council**

  The Unilever Sustainable Living Plan (USLP) Council is made up of internationally respected independent external experts on a broad range of environmental, social and economic issues including climate change, sustainable agriculture and women's rights. The USLP Council is for external senior leaders to critique our strategy and share